

# A CASE STUDY IN THE BENEFITS OF AUTOMATED PACKAGING



## BOOTS KICKS OUT CARDBOARD BOXES AND MAKES A 70% SAVING



The contract manufacturing division of national retail chemist chain, Boots, turned to Automated Packaging Systems when it reviewed its method of distribution of small cosmetic items from its manufacturing site in Airdrie to shops throughout the UK.

Items such as lipsticks and mascara were packed into cardboard outer cartons and vac forms in threes. The cost of the packaging material was becoming prohibitive and the company began to search for a viable alternative. After seeing a demonstration of an Autobag® Excel®

and a number of alternatives the company switched to plastic bags. They now operate seven machines in two departments using Autobag 'bags-on-a-roll'. And they have reduced the packaging costs by an outstanding 70 per cent.

**Project engineer, Neil Murray** is delighted with the change. He said: *"The Autobag equipment is excellent and problem free. The machines never seem to go wrong and we haven't experienced damage to the product in transit."*

*"Cost was the most important factor. Cardboard and vac forms had become expensive and APS provided a solution which has allowed us to make the substantial savings in terms of material costs that we required."*

*"We're now using the machines and the Autobag bags for other items such as hand lotions and tubes of creams."*

©™ Autobag, Excel and Precision are registered trademarks of Automated Packaging Systems Limited, Enigma Business Park, Sandy's Road, Malvern, Worcs, WR14 1JJ

[www.autobag.co.uk](http://www.autobag.co.uk)

© Copyright APS July 2002